

Faith for Today Archives

Collection 408

**Adventist Heritage Center
James White Library
Andrews University
Berrien Springs, Michigan**
Collection Received 1995, 1996
Processing Completed 1998 by Jim Ford

Faith for Today Archives

Scope and Content

Faith for Today is a television evangelistic ministry of the Seventh-day Adventist Church. First broadcast on May 21, 1950, Faith for Today is the longest running non-news program on television. While the public no longer sees the original format of Faith for Today, the ministry continues in the form of Westbrook Hospital and Christian Lifestyle Magazine. William Fagal and his wife, Virginia, founded the program and were followed by Dan Matthews who came in 1980. In 1985 the Christian Lifestyle Magazine format debuted. In 1991 the name changed to Lifestyle Magazine.

The records in this collection serve, in part, to document the history and development of this television outreach ministry. The following is a sample of the type of records included in this collection: scripts, donation appeal letters, station information, photographs and other audio-visuals, minutes, financial records, general files, and Bible correspondence courses. The records generally cover the years 1950 to 1989, though not all records cover the entire range. In fact only a few span the entire range. The Inventory shows what is included.

Another significant portion of this collection is the extensive number of program films, stretching from 1951 to the 1980s encompassing roughly 800 titles.

Arrangement

The files are arranged by series. Within series the folders are generally alphabetical or chronological, whichever is most appropriate for the series. See the Inventory for more specific information.

Provenance

This collection donated by the Faith for Today organization in California. The bulk of the transfer occurred in 1995 and 1996.

Use

All users of this collection will be required to complete the "Application to Use Unpublished Record," and to observe the regulation specified in the "Patron's Agreement" and "Researcher's Code of Conduct." All records in this collection are open and available for research. Citation for this collection:

Box ____, fld ____, Faith for Today Archives, Adventist Heritage Center,
James White Library, Andrews University, Berrien Springs, MI.

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Faith for Today Archives

Inventory

Program Scripts (Box notation: script #)

Box 1	Jun 1950 to Jun 1953	
Box 2	July 1953 to Dec 1955	
	Show # 001 to 010	
Box 3	Show # 011 to 079	
Box 4	Show # 080 to 179	
Box 5	Show # 180 to 279	
Box 6	Show # 280 to 427	
Box 7	Show # 428 to 480	
Box 8	Show # 481 to 538	
Box 9	Show # 539 to 571	
	(Westbrook Series)	Show # 301 to 502
Box 10	(Westbrook Series)	Show # 503 to 806
Box 11	(Westbrook Series)	Show # 807 to 8005
	The Harvest	
	Marketing and programing	
	Report on broadcasting	
	Script	
	Video edit notes	
	John Huss	
	Agreements and proposals	
	Casting and commercials	
Box 12	Material sent to WGA	
	Premiere showings	
	Reports on the film	
	Script	
	Lesson in Loving	
	Actors agreements	
	Applicants	
	Cameramen's directions	
	Check outs, W-4s... etc.	
	Contracts	
	Copies of billings	
	Kathy Dellar	
	Lab	
	Marketing	
	Photography permit slips	
	Production report (budget)	
	Rental and inquiries about airing	

- Residuals
- Responses
- Script
- Spanish version
- Title clearance
- Theater - billing
- WGA forms
- The Third Cry
 - Accounting
 - After the Third Cry
 - Cast and contracts
 - Costume book
 - Formerly Third Cry
 - Marketing plan
 - Proposal for completion
 - Publicists materials and interviews
- Box 13 Other Scripts
 - A Child So Lovely
 - Heroes
 - Hope Valley
 - Interstate Express
 - Midnight Cry - About Miller
 - A Mountain to Climb
 - Pathogenon Unknown
 - Shepherds of the Night
 - Shoes for the Race
 - So Near, So Far
 - Technical Difficulties
 - Teen Video Scripts
 - Tell It Like It Is
 - To See With the Heart
 - Welcome Home - proposal
 - Family Films
 - Beyond the Stars #427
 - The Exile #435
 - Pearl of the Great Value #438
 - Shadow of a Doubt #449
 - Shooting schedules 1969 to 1970
 - Staff sheet and Christmas list 1969-1970
- Unsolicited Scripts
 - Heart to Heart
 - David and the Seeker
 - Mismatch
 - Presidential Decision

Stained Glass.... etc.
 Westbrook Series
 Budget
 Copies of billings
 Box 14 Film schedules
 Letters and memos
 Local series
 Localized series
 Program descriptions
 Christian Lifestyle Magazine Scripts
 Series 1: 01 to 15
 Series 2: 201 to 226

Post Production Files (Box notation: Post Production #)

Box 1	Faith for Today and Westbrook Hospital	# 740? to 1100
Box 2	Faith for Today and Westbrook Hospital	# 1101 to 20-90770
Box 3	Faith for Today and Westbrook Hospital	# 20-90802 to 40- 10865
	Christian Lifestyle Magazine	# 0001 to 0008
Box 4	Christian Lifestyle Magazine	# 0009 to 0048
Box 5	Christian Lifestyle Magazine	# 2101 to 2117
Box 6	Christian Lifestyle Magazine	# 2118 to 2157
Box 7	Christian Lifestyle Magazine	# 2501 to 2601
	Christian Lifestyle Magazine	# 5501 to 6113
Box 8	Christian Lifestyle Magazine	# 6114 to 6706

Direct Mail Letters (Box notation: Direct Mail #)

Box 1	Jan 1967 to May 1978	
Box 2	Jul 1978 to Sep 1981	
Box 3	Nov 1981 to Dec 1984	
Box 4	Jan 1985 to Nov 1987	
Box 5	Jan 1988 to Nov 1988	
	Direct Mail Orders	1980 to 1982
Box 6	Direct Mail Orders	1983 to 1988
	Computer Order Forms	1975 to 1979?

Stations Off (Cancellations) (Box notation: Stations Off #)

- Box 1 AL (Birmingham) to CA (San Francisco)
- Box 2 CA (San Quentin) to KY (Lexington)
- Box 3 KY (Louisville) to NY (Yonkers)
- Box 4 NC (Asheville) to TX (Corpus Christi)
- Box 5 TX (Dallas) to WY (Rock Springs)
Canadian cities
Caribbean countries
Bermuda
Haiti
St. Croix
Dominica, etc.

Photographs, Slides, and Audio Tapes (Box notation: A/V #)

- Box 1
Photographs
A to F
Administration Department
Advertising and Commercials
Award photos
Barnett, Richard
Board photos (1985)
Center personnel
Christmas cards
Community shots
86 Campmeeting
Evangelism
Fagal's: Family
Recent shots
Past shots
Newbury Park Crusade 75
- Box 2 F to O
Facility photos
Fair booth 1975
Faith for Today personnel
File Room
Film Library
Film Production Department
Hannum, James
House Committee
Hull, William

Interest Department
Knoche
Knoche Crusade
LA Dodgers
Lay Advisory Board
Lay Advisory Council
Lay Counseling Committee
Lobby Department
McDougall, John
Mail Opener Department
Mail Room
Mailing Room
Miscellaneous: Jerusalem, Lay Outs, etc.
Moores, Phillip
Music Department
Naden
Natural Religious Broadcasting
Nostalgia Quartet
Old photos of art 1978
On the shot

Box 3

O to S

On the shot
Paulson, Bernie
Personnel photos
Pix
Print Shop
Printing - Art and Press
Production photos
Production slots
Production stills
Production inter negatives
Public Relations Department
Puzzles
Quartet - Personnel pictures
Radio TV Committee
Rudder, Rena
Santa Monica Crusade 1975
Scripts Committee
Set Construction photos
Staff pictures 1984
Stress Commercials
Station Relation Department

Box 4

S to T

Studio Department
Studio - Miscellaneous photos
Telenotes pictures

35th Anniversary photos
TV Building
VIP Typesetting
Wiggins, Ron

Films

The Harvest
John Huss
Lesson in Loving
Mountain Tops
So Near, So Far
The Third Cry
Touch of Friendship

Box 5

Westbrook Hospital
Coming Home
Day One
Dr. Jeff Mason
Distress Call
Don't be Lonely
Doomsday Ward
First Things First
Hear the Sunrise
It's Boy, But...
It Started in Eden
Joe is a Boy
Knock, Knock
Latent Image
Lillian's Secret
Neptune's Child
One Sunday in Searchlight
Rachel's Homecoming
Rafael is Running
Silent Skater
Silent Scream
Sound of Light
That Sorrow...
Touch of Love
Shows 417 to 555 (Several #s missing)

Christian Lifestyle Magazine
Annual Appeals and Logos
Awards
The Baxters
Celebration 1987

- Children
- Eversole, Melissa
- CLM logo
- Magazine photos #1
- Magazine photos #2
- Magazine photos #3
- Matthews, Dan
- Matthews, Dan and Suzanne Austin
- Nozizwe, Lena
- Overseas Telecast
- Past and present personnel
- Pet Therapy and Health Food Queen
- Westbrook Hospital Slides
- Shows 410, 708, 800, 802, 909 and 922
- Box 6 Shows 805, 806, 807, 901 and 904
- Slides
 - Film Slides
 - The Third Cry
 - Christian Lifestyle Magazine Slides
 - Miscellaneous
 - Box 7 B/M Stills 1987
 - Faith for Today Slides
 - Miscellaneous
 - Studio Guests
 - Studio slides
 - Box 8 Miscellaneous Slides
 - Dalrymple Evangelism Series
 - Mittleinder Slides 1 and 2
- Cassette Tapes
 - Fagal: "Can we believe that Jesus will return soon?"
 - September 30, 1965 Sligo SDA Church
 - Fagal: "Message: Annual offering day"
 - Fagal: "Message for students and teachers"
 - Faith For Today promotional tapes
 - J. Hoffman: "The Secret rapture and the Antichrist"
 - V. Kerr: "Get smart"
 - R. Lange: "Lets talk about Jesus" and "Earth"
 - Last Generation - May 1978
 - R. Noorbergen - Continuous narration 1,2, 3 and 4
 - John Rodametkin story Jan. 18, 1975
 - Shows 201 - Interview?
 - 203 - Terry Utley
 - 204 - Cynthia Rowland
 - 205 - Tim Hansel

- 206 - Lynn Caire
- 208 - Ketterman
- 209 - Shuman
- 212 - Gibbs
- 212 - Gibbs - Cont.
- ? - Cherry B. O'Neil
- Gioele Stembrine sings classic tenor Arias
- Van de Walter 1 and 3
- Laurie Walters
- Box 9
 - Negatives
- Box 10
 - Music Scores – Christian Lifestyle Magazine, Producer: Jeff Wood
- Box 11
 - Awards Faith for Today, Westbrook Hospital, Christian Lifestyle Magazine
 - Large Pictures
- Box 12
 - Slides (Miscellaneous)
- Box 13
 - Artwork [located in a brown box at the end of the Faith For Today group] [unorganized]

Corporate Records

Correspondence (Box notation: correspondence #)

- Box 1 Bob Jacobs, 1988 to 1989

Minutes (Box notation: Minutes #)

- Box 1
 - Operating Board 1950 to 1981
 - Board of Directors (NY) 1968 to 1979
 - Board of Directors (CA) 1972 to 1973
- Box 2
 - Board of Directors (CA) 1974 to 1985
 - House Committee 1964 to 1971
- Box 3
 - House Committee 1972 to 1989
 - Executive Committee 1974 to 1976
- Box 4
 - Executive Committee 1977 to 1989
 - Executive Committee 1996
 - Trans-Ad, INC Board 1967 to 1974
 - Board of Management 1984 to 1985
- Box 5
 - Board of Management 1985 to 1988
 - Other Committees:
 - AMC - Board of Management 1987

ACM - Board of Trustees 1985 to 1989
 Breath of Life - Executive Comm. 1978
 Center Finance & Policy Comm. 1977 to 1978
 Appropriation & Distribution Comm.
 Computer Research Committee
 Development Advisory Committee
 Evangelism Committee
 Format Study Committee
 General Conference Committee
 Harvest Marketing Committee
 Investment Committee
 ISS Committee
 Lay Advisory Board 1972 to 1977
 Marketing Committee
 Personal Committee
 Program Committee 1977 to 1979
 Stations Relations Committee
 Tops Committee
 TV Fact Finding Committee 1975 to 1977
 TV Offering Promotion Committee

Financial and General Reports, Analysis, and Information (Box notation: Reports #)

Financial Reports

- Box 1 Financial Statements
 - 1951 to 1968
 - 1974 to 1979
 - 1986 to 1989
- Box 2 Debit Memos
 - 1992
- Box 3 Property, Stocks & Trusts
 - V. Carson
 - J. Francis Dunkin
 - Charles Schwab and others
- Box 4 Other Financial Files
 - A. Lamont Advertising
 - Audited Financial Statement, 1983-1984
 - Boston Broadcasting Inc. - Invoices
 - Budget 1968 to 1969
 - Canadian Foundation: Correspondences
 - Costs
 - Donations

Box 6 Misc. American Star-Net Family Radio Report
Performance Effectiveness Analysis On Spot TV Program
Program Viewer Responses
Proposal for Study Committee
Public Relations Report
Publicity report, 1979 to 1982
Stations Relations Report, 1981
Stations Relations Activities Report
Summary of Production: Response to Center Board of
Trustees, 1983
TV Coverage Report
TV Response Tracking
Writers Employed WGA - Weekly Report

Information Files

Box 7 Inventory 16 mm
Inventory of Film and Cassettes
Inventory of VHS, Video tapes
Film Vault Inventory
Operations Schedule, 1982 to 1984
Printing Information, 1981 to 1982
Station Activity
Station - Film Department Inventory, 1977
Station Information and General Guidelines
Station Relations Information, 1980 to 1982
Station Schedules
TV Logs, 1965 to 1985

General Files (Box notation: General Files #)

Box 1
 ABC Agreement
 Actors Guild, 1955 to 1956
 1972
 1977
 1980
 Advertising Campaign
 Affidavits - Checks to Agents
 Agenda blanks
 Alternatives for Future Programing
 Amended By Laws - FFT
 Articles of Incorporation - FFT, 1981

Articles of Incorporation - FFT: Budget
Management Approval
Assistant Directors
Award of Distinction Copies
Calendar Forms
Camp meeting, 1985
Center Update Bulletin
Children Programs:
 Bit of Heaven Club
 Completed Children Programing
 Crusade Castle
 Current Children Programing
 Hannum's Memo on Children Programing
 "Hopscotch House"
 "One of a Kind"
 Research Material
 Resource Personnel
 "Wilderness Gang"
 TV Proposal
Clearance Station 12
Clips
Coders Handbook
Collection Letters
Contracts
 S Austin
 Stuart Tyner
Copyright Forms
Directors Agreement
Directors Guild
Division and Law Enforcement
Donors Letters and List

Box 2

Edge Number Book
Employee Information
Employees Newsletters
Evaluation Forms
Faith Associated Letters
Faith For Today Inc. -
 By Laws
 Mission Statement
Family Films
Family Heritage Tours
Field Festivals not Entered
Film Tests

FMG Inc. - D. Lomangino
Formats: Alternative Progaming and Purpose Statement
Fund raising Strategies
Gibson, Dunn and Crutcher
Giles, Pete Case
Gateway Films: Royalty
GC Letters to Faith For Today, 1985
Glenoray Communications
Jack Countryman Publishers
Jane Allen Communication Consultants
JC Hannum Consultant

Box 3

Job Applications and Resumes
John and Carson - Legal Counsel
John Huss Research Data
Lamp and Fuse
Letters from and to SDA Unions
Licenses
Life Video Gospel Association
Media Time Buying
Membership Letters
Misc. FFT, BOL, AHM
Miscellaneous
 Adventist Church Growth by Bruce Johnston
 California Cities by Conferences
 Children Educational Workshop by
 Sanders Institutional Films
 Evangelistic Handbills Evaluation by
 United Marketing Task Force NAD
 Fund raising for Children Causes by Russ Reid
 Guide to Editing, Design and Produce Newsletters
 Health Show by William Jeffrey
 "Hotline" Religious Dramatic Series Proposal
 Location Notebook on California
 Perfect Peace for Ministries - Gospel Radio
 Price Club Membership
 Sandwich Cookbook
 Seminar in the Dynamics of Christian Living by Roy C. Naden
 SDA Risk Management Booklet
 Sperr Link Office System - Self Study Text
 Supervisory Training
 Unsolicited Manuscript - "Spectacle to the World," by Diac Shaeffer
 Video Resources
 Video Services

Women's Right Handbook
Zondervan Publishing Materials - Bible

Box 4

Morning Star Films - "The Summit"
Music Clearance
Non-Guild Writers Agreement
Offering Solicitations
Open House
Parent Scene (Kay Kuzma)
Performance Dress and Appearance Policy
Personal Information
 Dirksen, Dan, Jr.
 Duncan, Everett E.
 Graham
 Halvorsen
 Hoffman, J. Reynolds
 Wilson, Jeff
Play Writing
Poll-free Film Offer
Prayer Letters
Production Resumes
Production History
Program Rental Service - Films
Recommendations and Research to Development of TV Programs by
Jeffrey Group
Requisition Forms
Research Data by Eric M. Graham
SDA Church Statement
SDA Union Conferences Addresses
Spots
Songs
Stamp Project Information
Stock Footage
Story of the Gospel Hymn by William Fagal
Story Packets of By Lines
Summer of Faith
Telenotes: Readers Preference Survey
TV Synchronization License
Union Meetings, 1982 to 1986
US Alive Agreements
Vibrant Life
Visual Arts Enterprise - Faith Associate Promotion Films (George Adams)
WGA Correspondence
Writers Guild

Box 5

Christian Lifestyle Magazine

Allison-Davenport Productions

C & D International

CLM Contracts

Commercial Schedules for the 800' Series

Correspondences and Videotape Run Sheet & Editing Log

Cummings Media

Harvest Awareness Activities

Long Range Plan

Magazine Information - Report

Market Analysis Report

Matthews, Dan book: "People in Action"

Mission Statement and Philosophy

Misc. Community list, Staff, Video cable, etc.

Original Letters

Program Preview Brochures

Proposal for Meaningful Friendship

Response Letters to Various Requests

Responses on 800' Series

Scott Milton - "Lesson in Loving"

Trademark Registration

TV Spots

Interoffice Memos 1980 to 1986

Bidwell, Dale 1983 to 1984

Campbell, Perry 1983

Stewart, Guy 1984 to 1985

Bible Courses, Magazines, Press Releases, and other Public Documents

(Box notation: Public #)

Box 1

Bible Courses

Adventures in the Holy Land

Adventures in Prophecy

Bible Correspondence Course

Bible Says

Bible Says: Advanced

Christ Speaks to Modern Man Series

Come Alive with Jesus... Course

Drama of the Christian Faith

- Faith For Today Bible Course
- Faith Gems
- Faith Moments
- Health Course I
- Health Education I and II
- Holy Bible Says
- Life at its Best
- Living Faith Bible Course
- Living Light Series
- Old Living Faith Series
- Steps to Christ Lessons
- Bible Courses - Christian Lifestyle Magazine
- Lifestyle Home Seminar
- Miscellaneous
 - Israelite Heritage Institute Correspondence
 - Bible Courses
 - 20th Century Bible Course
 - You Take the Wheel

- Box 2
 - Bible Courses, Letters Related to Bible Courses by Unions
 - Premium Offers
- Box 3
 - Gift Offers 1951 to 1973
- Box 4
 - Offering Solicitations
 - Valentine Offering Solicitations 1973 to 1983
- Box 5
 - Releases
 - News Releases, 1981, 1984 to 1986
- Box 6
 - Scrap Book Clippings
- Box 7
 - Telenotes* 1958 to 1976
- Box 8
 - Telenotes* 1977 to 1991
 - Christian Lifestyle Magazine magazines

Program Films

Boxes 1 to 143 See separate list for titles, dates, and script number.

– END –